

# WHICH WINERY, INC.

Sponsorship Packages



# EVENT PURPOSE

- **Event Purpose:**
  - The Wine Network Event started because of our love for wine, exploring new wineries and sharing the experiences with friends. We decided the best way to showcase these experiences was to partner with wineries and wine professionals to both explore new varietals and educate wine enthusiasts on tasting etiquettes as well as expand their wine knowledge.
  - WhichWinery.com events will bring the world of wine enthusiasts and wineries together to share in social experiences as well as networking, and we need your support to accomplish this.
  - Your generous contribution will help us extend our vision of bringing the world of wine enthusiasts and wineries together through unique events and interactions, to share in a passion for wine, travel and people.
- **Event Details:**
  - **Date & Time:** May 20, 2017, 4 – 6pm
  - **Location:** Cast Winery 8500 Dry Creek Road, Geyserville, CA 95441
  - For more information please visit:
    - Events page: [Cast Winery Network Event](#)
    - Tickets: [Eventbrite](#)
- **Additional Event Offerings:**
  - Tastes of Cast Wines
  - Small bites from local vendors
  - Gift Bags for attendees
  - Raffle for prizes

# SPONSORSHIP TIERS

Logistics	Champagne	Cabernet	Chardonnay
Quantity Available	1	5	5
Contribution	\$500.00	\$200.00	\$100.00
Event Marketing	Inclusion in event promotions <ul style="list-style-type: none"> <li>• Social channels</li> <li>• <a href="#">WhichWinery Event page</a></li> <li>• <a href="#">Eventbrite page</a></li> <li>• Cast Winery Wine Club promotions</li> </ul>	Inclusion in event promotions <ul style="list-style-type: none"> <li>• Social channels</li> <li>• <a href="#">WhichWinery Event page</a></li> <li>• <a href="#">Eventbrite page</a></li> <li>• Cast Winery Wine Club promotions</li> </ul>	Inclusion in event promotions <ul style="list-style-type: none"> <li>• Social channels</li> <li>• <a href="#">WhichWinery Event page</a></li> <li>• <a href="#">Eventbrite page</a></li> </ul>
Social Promotions	Weekly social call-outs leading up to and/or following event promoting sponsor <ul style="list-style-type: none"> <li>• Facebook Page, including <a href="#">Facebook Private Group</a></li> <li>• Instagram</li> <li>• Twitter</li> </ul>	Semi-monthly social call-outs leading up to and/or following event promoting sponsor <ul style="list-style-type: none"> <li>• Facebook Page, including <a href="#">Facebook Private Group</a></li> <li>• Instagram</li> <li>• Twitter</li> </ul>	Monthly social call-outs leading up to and/or following event promoting sponsor <ul style="list-style-type: none"> <li>• Facebook Page, including <a href="#">Facebook Private Group</a></li> <li>• Instagram</li> <li>• Twitter</li> </ul>
Tickets	2 tickets to the event	1 ticket to the event	
Event Promotions	<ul style="list-style-type: none"> <li>• Allotted time during event to talk about company/product</li> <li>• Ability to provide product in gift bags (if applicable) or, if not, business card in gift bags</li> <li>• Ability to showcase product at event (if applicable)</li> </ul>	<ul style="list-style-type: none"> <li>• Ability to provide product in gift bags (if applicable) or, if not, business card in gift bags</li> </ul>	<ul style="list-style-type: none"> <li>• Ability to provide product in gift bags (if applicable) or, if not, business card in gift bags</li> </ul>

# SPONSORSHIP TERMS & CONDITIONS

- This Event Sponsorship Contract (the “Contract”) states the terms and conditions that govern the contractual agreement between SPONSOR NAME [\_\_\_\_\_] having its principal place of business at [\_\_\_\_\_] (the “Sponsor”), and Which Winery, Inc. & Cast Winery [EVENT HOST] (the “Host”) who agrees to be bound by this Agreement.
- WHEREAS, the Host is conducting a [Wine Network Social Event](#) , on May 20, 2017 (the “Event”); and
- WHEREAS, the Sponsor agrees to sponsor the Event according to the terms and conditions herein.
- NOW, THEREFORE, In consideration of the mutual covenants and promises made by the parties hereto, the Company and the Sponsor (individually, each a “Party” and collectively, the “Parties”) covenant and agree as follows:
  - **Contribution**
    - The total contribution provided by the Sponsor is \$\_\_\_\_\_.00, to be paid in full upon execution of this agreement
  - **Term/Termination**
    - This Contract will terminate automatically upon completion of the Event.
  - **Changes/Cancellations**
    - Any changes made to this Contract must be made in writing and signed by all parties. If the Event is canceled, refunds are provided within 10 business days to Sponsor
- Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_
- Event Host Signature: \_\_\_\_\_ Date: \_\_\_\_\_

This document is private, confidential, and contain valuable information that is for privileged individuals only.

